

# BARONESS

Quality on Demand

1910 - 2010

## Celebrating 100 Years



### Founded in 1910

From our base in Toyokawa, Japan, Kyoeisha Manufacturing Co. Ltd. has been making the finest machines for the agricultural and grounds care markets since 1910.



Mr. Soukichi Hayashi  
Founder President of Kyoeisha

Founded by Mr. Soukichi Hayashi, who started by making specialist machinery for silk-growers, the company is still run by the Hayashi family and continues to hold true to those values of quality and customer service established so long ago.



The brand name Baroness was established at an early stage and is carried on all our products. Baroness lawnmowers and grounds care equipment for golf courses has been a major part of our market-leading programme since 1958.

### Quality is the key!

From the earliest days Kyoeisha has sought to maintain the highest design and production standards, from our certification in 1956 by the Japanese Industrial Standards body to our more recent fully certified compliance with ISO 9001.



### The Sharpness of a Samurai Sword!

From the outset our engineers understood that all lawnmowers depend on one thing above all else, the design and material quality of the reel and bedknife.

Baroness mowers can truly stand up to the boast, "The Sharpness of a Samurai Sword".



### Home Market Leader

Based on the solid foundations of totally superior and fit for purpose bedknives and reels, combined with a keen eye and feel for the operator's needs, Baroness quickly became number 1 in the Japanese golf course market, serving the around 2000 golf club market with great success.



### Expanding into export

After many years of home success, Baroness products are now increasingly available to the world outside Japan.



With wholly owned subsidiaries in the the USA and Europe, as well as strong partnerships in China and South Korea, Kyoeisha has begun an expansion programme which is designed to introduce our standards of quality and design integrity to golf courses all over the world.

### LM285 fairway/rough mower



### Baroness Sp05 Bunker Rake



### Baroness GM2800A semi-rough mower

